



Business Demand Response for Municipalities

Reliable Energy. Sustainable Communities.

Municipalities play an important role in supporting a more reliable and sustainable grid through OG&E's Business Demand Response (BDR) Program. By temporarily reducing or shifting energy use during high-demand days, municipalities can earn incentive payments while making a meaningful impact in their communities.

How It Works



**Earn incentives with
no financial penalties**



**Notified a day
ahead of each event**



**Event-based, NOT
every weekday**



**Events are
forecasted weekly**



**More insight into your
facility's energy usage**



**June – September
Typically 2 p.m. – 6 p.m.**



We Energize Life
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Earn Incentives for Participation

WASTEWATER TREATMENT	LARGE MUNICIPAL BUILDINGS	PARKS & RECREATION CENTERS
• Reduce or delay non-essential pumping • Consolidate equipment operation • Aeration basins • Trickling filters • Belt press	• Adjust your HVAC by 2 – 4 degrees • Turn off lights in unused rooms • Ensure computer equipment is off when not in use	• Temporarily shut off sprinkler systems • Pre-cool unoccupied rooms prior to event window • Delay pool pumps till after event window



Building automation systems can help with BDR participation but aren't required. We'll work together to create a plan specific to your site.



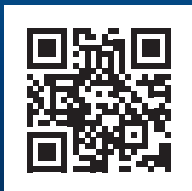
Cities and municipalities of any size can make a difference. Every **1 MW** of demand reduced on high-demand days has an equivalent to powering approximately **571 average-sized homes** in Oklahoma.

Interested?

✉ BDR@oge.com

☎ 888-209-2948

🌐 OGE.com/BDR



OGE

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