









BUSINESS DEMAND RESPONSE

Get Paid to Shift Energy Use

OG&E's Business Demand Response (BDR) Program rewards business customers who reduce or shift their energy use during high-demand days. This is a great opportunity to earn incentive payments and contribute to a more reliable grid.

Why Participate?

- | | | |
|---|--|--|
|  LOW-RISK
There are no financial penalties |  SUPPORT
The local BDR team is available for technical assistance and event success |  AWARENESS
We'll promote your efforts to support grid reliability |
|  INSIGHT
Participation will offer more insight into your facility's energy usage |  CUSTOMIZED
We'll work together to create a plan specific to your site |  SAVINGS
Reinvest incentives into other energy-saving projects |

Common Ways to Participate:

- Temporarily shut down equipment, production lines and perform routine maintenance and/or reschedule shifts
- Utilize permitted self-generation
- Reduce the amount of energy use to cool buildings
- Reduce motor energy use in elevators, compressors, conveyors, etc.
- Dim lights in unoccupied spaces



How Does It Work?

Participants work with us to identify building equipment or operations that can be used to shift or reduce energy use on high-demand days or when system operating costs are high, including periods of extreme weather. Together, we determine which strategies best fit your business needs and create your custom demand response (DR) plan. During the summer DR season (June - September, Monday through Friday), when demand on the grid is high, we will provide your business with as much notice as possible and request that you implement your DR plan. At the end of the DR season, we will pay you for your contributions to maintain energy reliability and keep rates low.

Participation Payment:

To determine your performance-based incentive payment, OG&E uses your building's recent energy use and weather factors to forecast how much energy you would typically use the day of a DR event. We then compare this forecast "baseline" to your actual load to calculate how much demand for energy you relieved during a given event. At the end of the DR season, you will be paid for the average demand reduction achieved (kW) during all DR events, within the established floor and cap, and subject to the bonus incentives detailed below:

How <i>much</i> energy use can you reduce?	How <i>reliably</i> can you reduce or shift?	Incentive Rate	Participation Payment
<p>500 kW (example)</p> <p>Based on the equipment on site and operational flexibility of your business, determined with support from your BDR representative</p>	<p>95% (example)</p> <p>Based on your average performance in DR events called throughout the summer DR season (June– September). Subject to floor of 40% and cap of 110%</p>	<p>\$35/kW per summer season</p> <p><i>Optional Winter Availability Bonus:</i> \$4/kW for businesses that are capable of responding to winter (December – March) grid emergencies, if needed*</p>	<p>\$16,625</p> <p>Or \$19,000 for participants with the Winter Availability Bonus*</p>

*Subject to testing, additional terms apply. Ask your BDR representative for details.

Need More Flexibility?

If the standard path outlined above does not suit your operations, **please reach out to your BDR representative to discuss alternative paths that may work better for your business.**

OG&E offers a variety of services and incentives to support businesses in responsibly managing their energy use, reducing costs, and supporting a more reliable grid.

Interested?

Email the team at BDR@oge.com
or call 888-209-2948.

OG/E®

We Energize Life